



Our Solar Town

Learning Unit 4.2

Public relations



Learning units
LU 1_1 to 6



Process guide

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Learning Unit 4.2 - Learning Plan

Solar newspaper

Publishing a Solar newspaper will give an overview over the topics of the “Our Solartown” project. Moreover, it will be a nice memory for all the people involved in the project and a pride for the school. By creating the newspaper, the students become reporters, so they learn how to document a project and how to communicate the outcome well.

Editorial Meeting for the Press - How to Create a Newspaper?

1. Set the number of pages of the newspaper, it can be variable and depends on the number of students, on the maximal costs of printing or copying and on the number of topics.
2. Determine the topics for discussion and the scope of each one.
3. Define roles: Who will write which articles, who will find the pictures, who will arrange the whole format of the newspaper, etc.?
4. Determine the format of the articles



- A title that is interesting and indicates the content; below there should be a subheading (a sentence or two) with some basic information; the rest of the article is divided in introduction, main part and conclusion; if the article is longer, it may be subdivided into sub-chapters with appropriate headings
- Write in the past tense
- Literature and sources, if used, are put at the end of the article to support credibility
- Mention the author of the article immediately below the title or at the end of the text
- Type and font size of the titles, subheadings and text, line spacing, column width, photo descriptions, etc. should be consistent throughout the whole newspaper (e.g.: Text: Times New Roman, 12pt; Title: Times New Roman 24pt, bold; Subheading: Times New Roman, 12 pt, italic)
- Articles should be diverse, including research, information, entertainment, interviews, crossword, quiz, picture games, etc.
- Articles should contain graphic material with descriptions (we should always cite the source or author of images, taking care of sharpness of photos even after printing). Use literary language, simple sentences, understandable words; ensure that as many people as possible understand it.

The newspaper should look attractive, the text must intersect with images, fonts should be large enough and text should be understandable. Titles have to present the content and persuade us to read the full article. Get creative!





Possible content/articles for your Solar Newspaper



LEARNING UNIT 4.2: LEARNING PLAN

Page	Topic	Size	Responsible
1	Front page (title, representative picture, all partners involved)	1 Page	
2	Preface of mentor	½ Page	
	Introduction	½ Page	
3	Excursion	1 Page	
4	Solar energy importance	1 Page	
5	Structure and	½ Page	
	Function of a solar plant	½ Page	
6	Construction of the collector	1 Page	
7	Construction of the collector	1 Page	
8	Renewable energies	½ Page	
	Non-renewable energies	½ Page	
9	Solar energy technologies	1 Page	
10	Climate change	½ Page	
	Consequences of the climate changes	½ Page	
11	Interview with the project team	1 Page	
12	Tips for saving energy	1 Page	
	Tips for financing a solar-thermal plant		
	Jokes		
	Comics		





Learning Unit 4.2 - Teaching Plan

Solar newspaper

Children learn how to write a newspaper article and publish a solar newspaper.

TIME: 90 min

CLASS ORGANISATION: frontal, group work

METHODOLOGY: discussion, experimental work online

LESSON GOALS:

Goals from the project: Environmental protection and Energy

Pupils learn:

- how to write articles on environmental protection
- how to produce a newspaper

MATERIALS:

- computers
- smartphone

INTRODUCTION / MOTIVATION (10 min):

Teacher should allow the students to choose the topics and the partner they would like to work with. Together they determine the number of pages, format, topics, timeframe, and the edition of the newspaper.

MAIN PART (70 min):

The teacher has an 'editorial meeting' with each group. On the meeting the members define the title, present their ideas, distribute the work, determine the timeframe, and the length of the article. (Table: Structure of the newspaper, can be used to determinate the work.) Pupils should be guided by the teacher during their research. They are searching for information independently, using the web or the literature from previous classes (LU1, LU2, LU3). When the articles are finished, the teacher should check the text for spelling and grammatical errors. Finished articles should be accordingly labelled and saved.

ASSESSMENT (10 min):

The teacher should bring all the articles together and do the final editing and corrections, but the final decision on the layout of the newspaper should be made by the pupils. The newspaper can be printed and uploaded on the internet by using the process manual of "Our Solartown":

<https://solartown.eu/processmanual/>.





Contacts:



WEBSITE: <https://solartown.eu/>

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Climate Alliance Austria

Website: <http://www.klimabuendnis.at/>



Solar Heat Europe/ESTIF

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KPE Pertouliou Trikkeon, Greece

Website: <https://blogs.sch.gr/kpepertoul/>



VseUK Institute, Slovenia

Website: <http://www.vseuk.si>



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